



the
portrait
planning
guide

let's create your art

Welcome to the next chapter of your portrait experience!

Now that the session is over, it's time to begin thinking about how you want to showcase your incredible images! This guide will walk you through everything there is to consider when deciding how to display your gallery. From product details to studio ordering policies this guide encompasses the soul and purpose of my studio's ordering process. Feel free to browse through this guide and its components while making notes of what you'd love to have in your own home and any other questions you may have.



designer portrait art

Each product is hand crafted for my clients to be enjoyed for many years to come. Here at Carly K Photography, I believe in tangible printed art that fills your home and your soul. Your photos are meant to be shared and loved. These are the products I've curated to help you do that.

LET'S CREATE —

wall art

There's nothing like showcasing your favourite images in a gorgeous wall collection in your living room, staircase, hallway, entry or family room.

Gallery wrapped canvases have exceptional colour rendition, rich blacks and a smooth lustre finish to prevent cracking, water damage and your inks from fading. Maximum quality white poly-cotton canvas is used to print your images for the perfect saturation and sharpness. Ask about the framing options available - the floating timber frame adds a unique finish to your canvas.

Gallery mounts are beautiful on-trend way of displaying your images. Choose from three materials to mount your prints onto. An acid-free high quality pressure sensitive adhesive is applied directly onto the material of your choice. Rigid 3mm DiBond, an amazing state-of-the-art material that consists of a light skin of aluminium that sandwiches a dense foam-core. 5mm Gator Foam is lightweight and rigid. MDF is a traditional favourite and is 9mm thick. It really depends on your style!

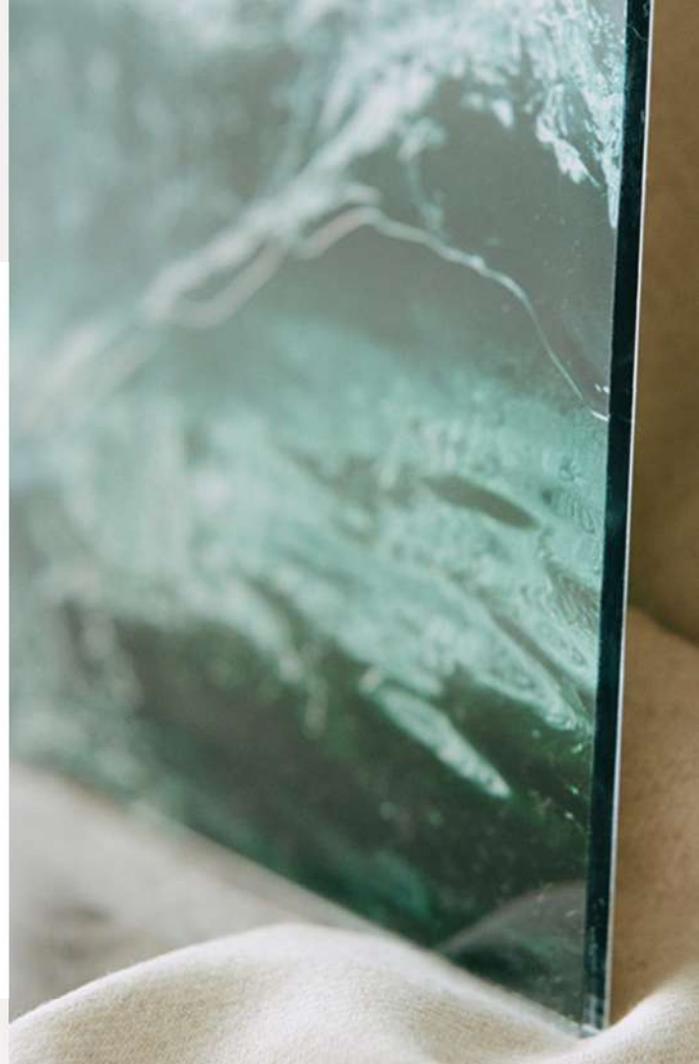
Storyboards are Gallery Mounts that showcase a 3 image collage.



standout acrylics

Just as the name suggests - these acrylic art pieces are a standout! Be sure to wow your guests when they walk into the room with the brilliant gloss laminate.

The metallic paper your image is printed onto has a special additional layer that contains silver fleck, so it sparkles in the light. These papers are used in a wet chemical process and there is nothing that matches it. An extremely light and perfectly clear adhesive is applied, which joins the print permanently to a sheet of high-quality 6mm shinkolite.





signature albums

Your entire gallery can be captured in the hand crafted Signature Album. Your album will be printed on the finest linen pressed papers in a traditional flush mount style with full range spreads without seams or unsightly gutters. Each page is pressed and mounted so your album is incredibly substantial in weight and quality. My clients always gasp when they see their gorgeous full spread images stretched across their European style albums.

Choose from 16 fabric covers to compliment your session images.

fine art prints

Featuring industry leading photographic papers, top of the line printing technology, and my lab's eye for quality, my fine art prints, are bound to blow you away.

The Hahnemuhle Photo Rag paper is a white, 100% cotton paper with a slightly textured surface weighing 308gsm. This paper meets the highest industry standards regarding density, colour gamut, colour graduation and image sharpness while preserving the special touch and feel of genuine art paper. Treat them as though they were an original painting and store away from moisture and direct sunlight unless protected by acrylic. Please ask about the framing options for these beautiful prints.



CLIENT FAVOURITE

image folio boxes



Folio Boxes are a handmade, clam shell style presentation box, made from sturdy timber with each piece individually hand wrapped with gorgeous linen cloths. Folio Boxes can hold collections of 10 or 20 matted prints or can be used as a keepsake box if you decide to frame your prints. A Folio Box is like a treasure case where you can keep your beautiful portraits for generations to come. Your gallery of images is loaded to a luxe crystal USB drive.

The image box is custom designed to match your session images and personality. Each image box features a soft touch cover, luxurious interior, and clasp closure and ribbon for easy removal of your matted prints.

CLIENT FAVOURITE

digital + print collections

The digital + print collections are a combination of digital and tangible portrait art.

The Custom Image Box is a custom designed handmade box that is wrapped in a silk cover and personalised just for you! Inside the box, are beautifully mounted 5x7 prints. Your prints are mounted with exceptionally strong material that is resistant to warping or denting and coated to provide protection and extra shine to your photographic prints so that you know your prints will stand the test of time. Your images are delivered via an online gallery.

Digital-only collections are medium-sized formats and ideal for social sharing, and gift prints.



specialty portrait investment

Choose from a' la carte products or pick from our popular collections

GALLERY MOUNTS

16x24	\$255
24x36	\$435
30x40	\$535

3 IMAGE STORYBOARDS

16x24	\$285
24x36	\$485
30x40	\$585

CANVASES

16x24	\$255
24x36	\$435
30x40	\$535

FINE ART PRINTS

16x24	\$105
24x36	\$295
30x40	\$395

SIGNATURE ALBUMS

10x10	\$495
11x14	\$795

STANDOUT ACRYLICS

11x14	\$350
16x24	\$715
24X36	\$1065

portrait collections

COSMO EDITION - \$550

(20) 5x7 Mounted Prints
Custom Image Box

ALLURE EDITION - \$850

(10) 5x7 Mounted Prints
Custom Image Box
16x24 Fine Art Print
\$300 Specialty Product Credit

ELLE EDITION - \$1150

(20) 5x7 Mounted Prints
Custom Designer Image Box
30 Image High Resolution Digital Collection
16x24 Canvas

HARPERS EDITION - \$1750

(20) 8x12 Matted Prints
Linen Folio Box + Crystal USB
40 Image High Resolution Digital Collection
\$700 Specialty Product Credit

DIGITAL ONLY COLLECTIONS

Dolly -	20 images	\$ 550.00
Vogue -	40 images	\$ 950.00
Additional Images		\$ 30.00
Full Gallery		POA

* Digital Only Collections are medium resolution and printable to 8x10*

* Digitals included in Portrait Collections are high resolution and printable to large formats*

ORDER SESSION

policies

Please measure your walls where you would like to hang any art and make note of it in the included portrait planning guide. Measure how much space is available between objects, over tables, couches, etc (don't forget to measure vertically and horizontally). It is extremely important to have these measurements so that you can make decisions on the size of your wall art. You may also want to think about who (family members and friends) you will want to give photo gifts to.

Please remember that all decision makers need to be present at the ordering session. This is a time for you to place your portrait order so that I can order it and deliver it in a timely and efficient manner. The ordering session is when you order all of your portraits and a 50% deposit is made. Payment plans are available, however, please note that products are not ordered until your final payment is paid. I accept cash, credit card (Visa, Master Card), and direct deposits. All sales are final



what's next?

01

INSTAGRAM

Share your senior session favorites with your friends! Please remember that the use of Instagram filters are against our policies.

@carlykphotography
#carlykphotography

02

TESTIMONIALS

E-mail me a testimonial about your session with me! I love to hear how I made my clients feel at our session!

here's what to expect moving forward

03

SNEAK PEEKS

When your sneak peeks are posted, repost them to your Instagram!

Please don't crop out our logo or apply any filters.

04

ORDER SESSION

You'll receive an e-mail from me to schedule your Premiere Ordering Session! In the meantime, if you have any questions, don't hesitate to contact me!

CARLY K PHOTOGRAPHY

0421 846 798 | carlykphotography.com.au